



How Authentic is your Elevator Speech? Real or Rehearsed?

Most of us have heard of an elevator speech. It is that "paragraph" you can deliver to someone you meet in the time it takes to ride in an elevator that explains your company or in our context your skills and abilities.

It is an excellent idea to have your own personal elevator speech to help you in your networking to find a new job. (Read a bit more about this in one of our other articles [here](#).) Knowing yourself well enough to be able to deliver your best features and benefits to a prospective employer is key to a well developed elevator speech. However, if your delivery is lacking, the message could be lost.

How often have you listened to a speaker who has delivered their speech with passion and conviction and you have been drawn to their cause by their words and actions?

OR have there been times where you cannot wait for the presentation to be over because the delivery is boring, monotonous or so obvious that the person is just repeating the script?

To stand out from the crowd, you need to have a "paragraph" that is dynamic in language and delivery. It needs to be shared from the heart, not a script, to make a personal connection when trying to win the job.

How we can help – Are you currently unemployed? The Employment and Training Representatives at Kane County Department of Employment and Education can help you find all of the job search resources that will help you find a new job and/or career.

Four Offices to serve you:

Elgin – 30 DuPage Court	847-888-7900 x 230
N. Aurora – 2 Smoketree Plaza	630-844-6640 x 203
DeKalb – 1701 E. Lincoln Hwy.	815-756-4893 x 240
Yorkville – 811 W. John St.	630-553-8304

www.kcdee.org

